

**Subject:** Re: Coordination with Spring Street Projects

**From:** Liam Lynch

**Date:** 09/26/2016 01:37 PM

**To:** Sarah Goodnow

**CC:** Noah Strouse <noah@historiccore.bid>, Ari Simon <ari.simon@lacity.org>, Arturo Gonzalez <arturo@urbansg.com>, Blair Besten <blair@historiccore.bid>, Kyle Berns <kyle@authenticagency.com>, Nate Hayward <nate.hayward@lacity.org>, Leah Harper Lane <leah@authenticagency.com>, Karen Scarminach <karen@authenticagency.com>, Joanna Amador <joanna@urbansg.com>, Paul Vizcaino <paul@urbansg.com>

Thank you Sarah.

Ari, following our first all Agency meeting we have been working to incorporate DOTs input into the street closure plan as well as other City Agencies.

We have a follow up site walkthrough and meeting PD and FD tomorrow morning at 10am. Additionally we are attending the Closure Committee meeting tomorrow at 2pm where we will learn more regarding other projects such as Holland Partners construction plans on our event days with a view toward noise mitigation. Nate and Ari, perhaps you will be in attendance?

Following our meeting tomorrow and upon syncing back with DOT for their final input we will submit revised street closure plan.

In other developments as Sarah mentioned, the team had a positive, supportive meeting with the Fashion BID last week and our door to door outreach to businesses and residences has been going well also with continuation today and into this week.

Finally, we have been in conversations with our contracted Parking venues regarding the communication plan to monthly/daily parking customers and will refine that plan by end of week.

Please don't hesitate to pose any questions and we will keep the distribution list here updates as we progress plans.

Very best.



Liam Lynch | CEO

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On Sep 26, 2016, at 10:13 AM, Sarah Goodnow <[sarah.goodnow@airbnb.com](mailto:sarah.goodnow@airbnb.com)> wrote:

Thanks all; Kyle/Liam, can you provide the update street closure plan, per Ari's request. Also, Ari, yes we went in front of the Fashion District BID last week; they are totally aware of our plans.

On Mon, Sep 26, 2016 at 10:07 AM, Noah Strouse <[noah@historiccore.bid](mailto:noah@historiccore.bid)> wrote:

Thanks Ari,

Hi Nate. Can you please put us all in touch with (or provide contact info for) the Holland Partners contractors?

Thanks

**NOAH STROUSE***Director of Marketing & Services*

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On Mon, Sep 26, 2016 at 9:54 AM, Ari Simon <[ari.simon@lacity.org](mailto:ari.simon@lacity.org)> wrote:

Hi Noah and Airbnb team,

CCing Nate Hayward, our Public Works director, who has been working closely with Holland Partners (both projects) and will make sure they aren't posing construction impacts around the Saturday event.

Do you have an updated draft of the street closure plan you can send us?

Also, checking to make sure you've been coordinating with the Fashion District BID in addition to the Historic Core BID as it pertains to this street closure.

Thanks,

- Ari

On Thursday, September 22, 2016, Sarah Goodnow <[sarah.goodnow@airbnb.com](mailto:sarah.goodnow@airbnb.com)> wrote:

Thank you, Noah! Adding our production team here, too. We look forward to hearing from you, Ari.

My best,

Sarah

On Thu, Sep 22, 2016 at 3:46 PM, Noah Strouse <[noah@historiccore.bid](mailto:noah@historiccore.bid)> wrote:

Hi Ari,

I believe you know Sarah and Arturo from the team behind the upcoming Airbnb Open LA. The HCBID is working with Airbnb to ensure everything runs smoothly around the neighborhood the weekend of the festival, including preempting any potential conflicts with planned construction.

Can you please help connect us all to the contractors for 732 & 755 Spring projects?

Thanks,

Noah

**NOAH STROUSE***Director of Marketing & Services*

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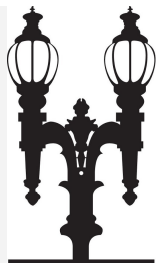
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Sarah Goodnow  
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**Ari Simon**

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